



Travel Information Pack

Welcome to your new home
at Mendip View!

[Claim Green Travel Voucher Inside](#)



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Incentives

To encourage sustainable travel, each household at Mendip View is entitled to claim the following incentives:

Green Travel Voucher

The Green Travel Voucher scheme is to encourage smarter travel choices by providing a direct financial incentive to householders to reduce their car use. The scheme works as follows:

- The developer commits to reimburse the resident 50% of the cost of each item up to a total maximum allowance for their property
- The resident sends receipts and their home address to travelplanning@pja.co.uk
- Developer reimburses the resident within 3 months of receiving the claim

Each household is entitled to claim a sustainable incentive to the following value:

- 2 bedrooms £150 per tenure
- 3 bedrooms £200 per tenure
- 4 bedrooms £250 per tenure

Residents can claim against purchasing some of the following items:

- Raincoat
- Waterproof trousers
- Walking or Cycling shoes
- Cycle clothing
- Cycle accessories (e.g. helmet, lock, pump, trailer, puncture repair kits)
- Bus season tickets from home

A Green Travel Voucher can be used for three tenures per property. Subsequent

occupiers will be required to complete a short questionnaire before being provided with a voucher.

Next Steps:

1. Purchase sustainable travel item/s
2. Send receipt/s and home address to travelplanning@pja.co.uk
3. Await reimbursement - To be received within 3 months

Introduction

Now you've moved into your new home, it's time to think about your travel options.

The way you travel to and from your home can save you money, improve your health through increased exercise and help to cut carbon emissions.

Mendip View is in an excellent location – benefitting from convenient transport links and access to a broad range of local services and facilities.

This Travel Information Pack contains information about the travel options available to you as well as links to further information to facilitate increased use of sustainable travel modes. It has been developed as part of the Mendip View Travel Plan.



A specialist Travel Plan Coordinator has been appointed to provide you with free advice and guidance to help you find the right transport options for you.



Your Welcome Pack and Travel Plan

The Mendip View Travel Plan has been developed to promote and monitor sustainable travel.

Its overall aims are to:

- Reduce the number of single occupancy car trips to/from Mendip View;
- Increase the percentage of trips carried out on public transport, or by walking and cycling; and
- Provide advice to residents on how to improve travel behaviours.

The success of the Travel Plan is determined by your enthusiasm to embrace changes in travel habits for your own benefit and that of the wider community.

Benefits include:

- Improving your health and wellbeing;
- Reducing your travel costs;
- Reducing travel times;
- Improving your travel choices;
- Reducing the carbon footprint of Mendip View; and
- Creating a clear, more vibrant local community.

A specialist Travel Plan Coordinator has been appointed to manage delivery of the Travel Plan. They will provide, at no cost, the following for residents of Mendip View:

- **Website** – check out travel information on the Mendip View website which will outline sustainable travel options, routes to local amenities, public transport information and benefits of using sustainable travel modes;

- **Posters** – look out for posters in communal areas which will outline local sustainable transport provision, benefits of using sustainable travel modes and upcoming travel events;
- **Incentives** – to encourage you to travel more sustainably, each household is entitled to claim a sustainable incentive to the following value:
 - ◇ 2 bedrooms £150 per tenure
 - ◇ 3 bedrooms £200 per tenure
 - ◇ 4 bedrooms £250 per tenure

Local Services and Facilities

Mendip View is in an accessible location – benefiting from being within reasonable walking and cycling distances to a range of local services and facilities:



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Walking and Cycling

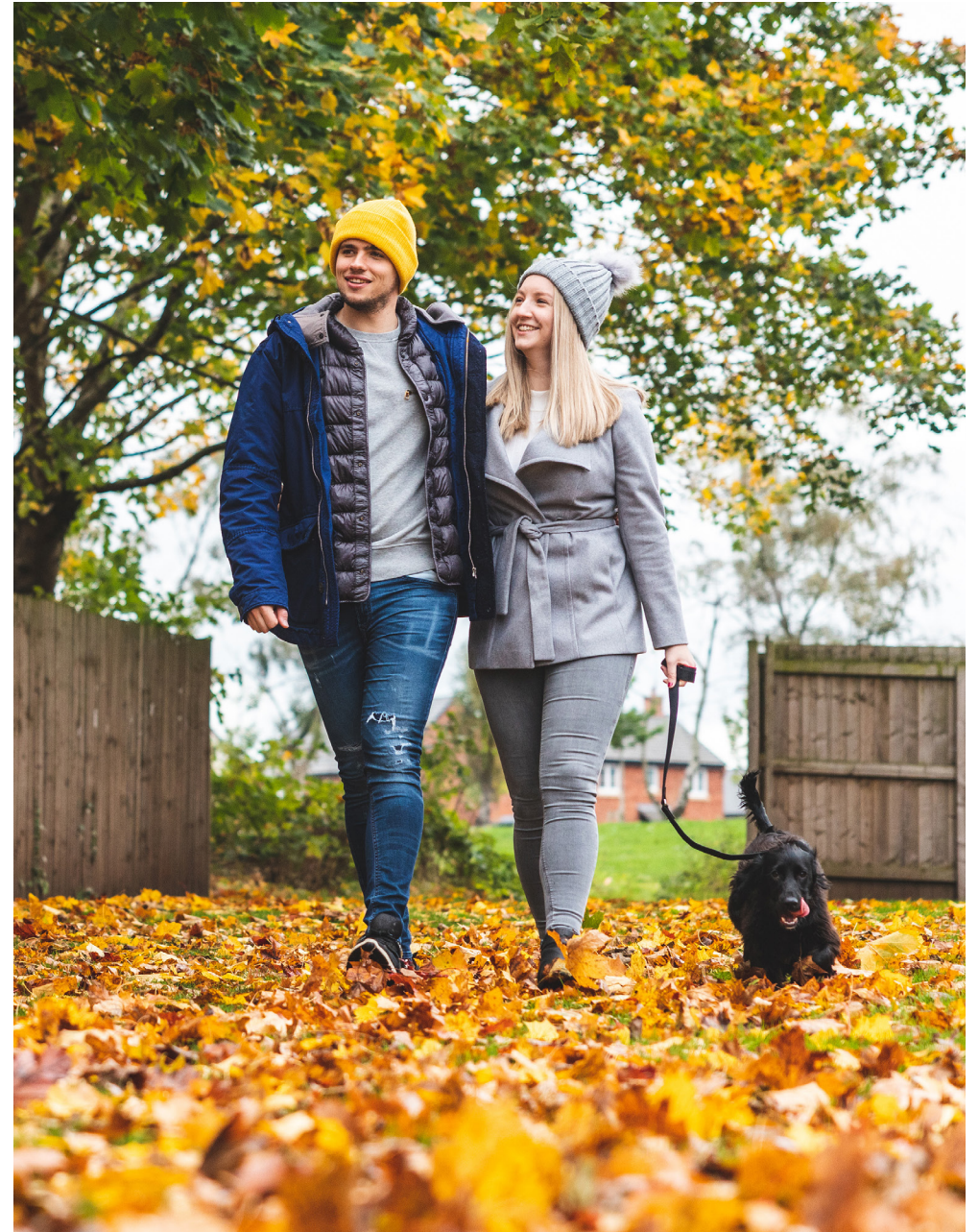
It is recommended that adults undertake 2.5 hours of moderate activity per week. One way to do this is to take 30 minutes' exercise, five days a week – the perfect length of time for short, local journeys on foot or bike (Source: Sustrans).

Walking

Walking is a great way to explore your local area and build healthy activity into your daily routine.

Mendip View is well connected with the rest of Axbridge, with direct access onto Cheddar Road. Along this road and throughout the development, footways and crossings are provided forming pedestrian routes to local amenities.

Please refer to the maps throughout this booklet for detailed walking and cycling routes and journey times to local amenities and key transport links.



Walking and Cycling

Cycling

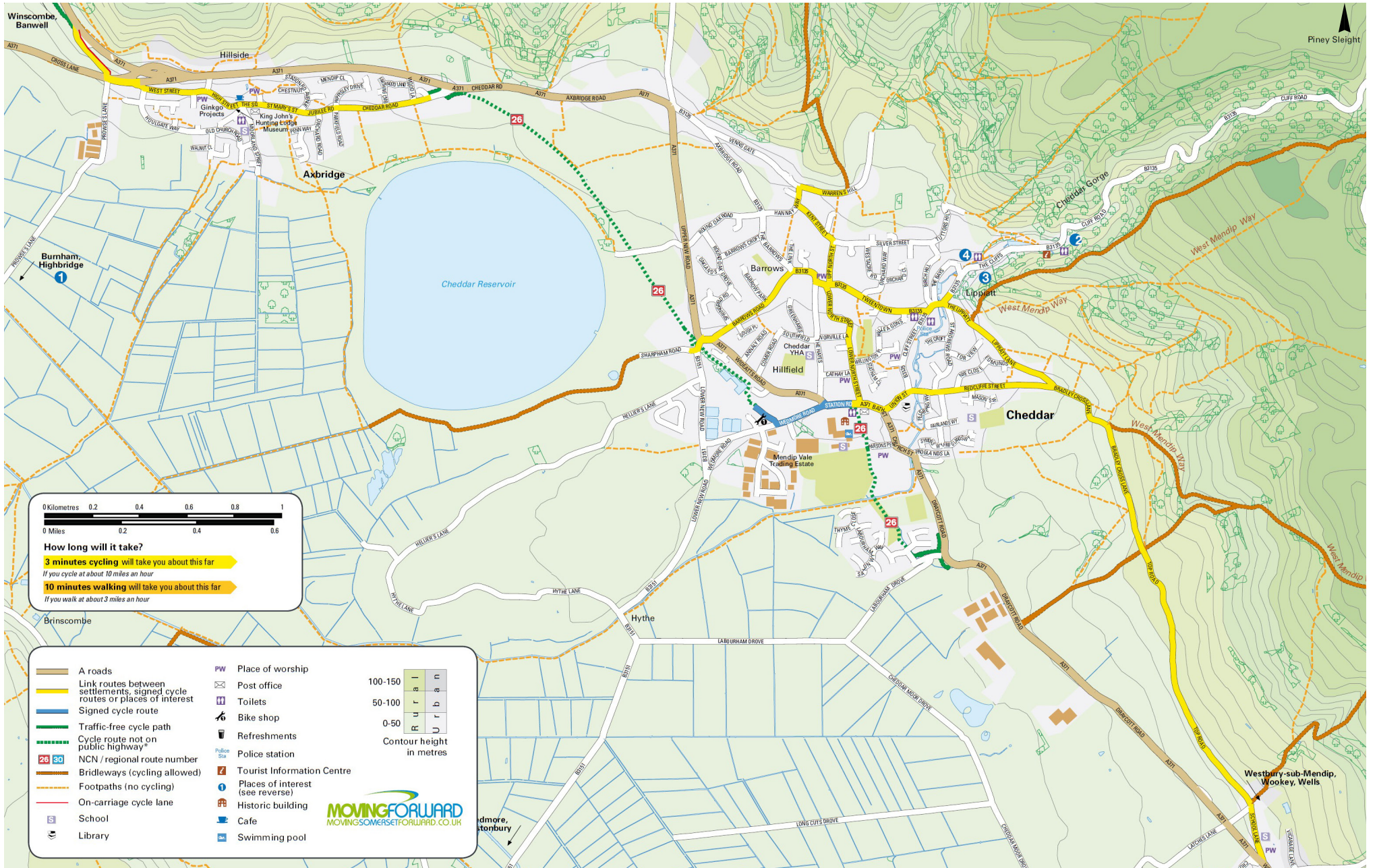
Cycling is suitable for people of all ages and abilities, and is one of the easiest ways to fit exercise into your daily routine, as it's also a form of transport.

Mendip View is located near a range of cycling infrastructure, including advisory cycle routes and cycle paths, as well as National Cycle Network (NCN) Route 26. You can plan your cycle route using the Cyclestreets Journey Planner (<https://www.cyclestreets.net/journey/>) – which is also available as an app on Android and Apple devices.

There are a number of shops to hire and repair bikes in the vicinity of Mendip View including:

- Strawberry Line Cycles
strawberrylineprojects@gmail.com
- Mint Cycle Works
01749 700562
- Cheddar Bikes
hello@cheddarbikes.co.uk





Source: Somerset County Council

Travel by Bus

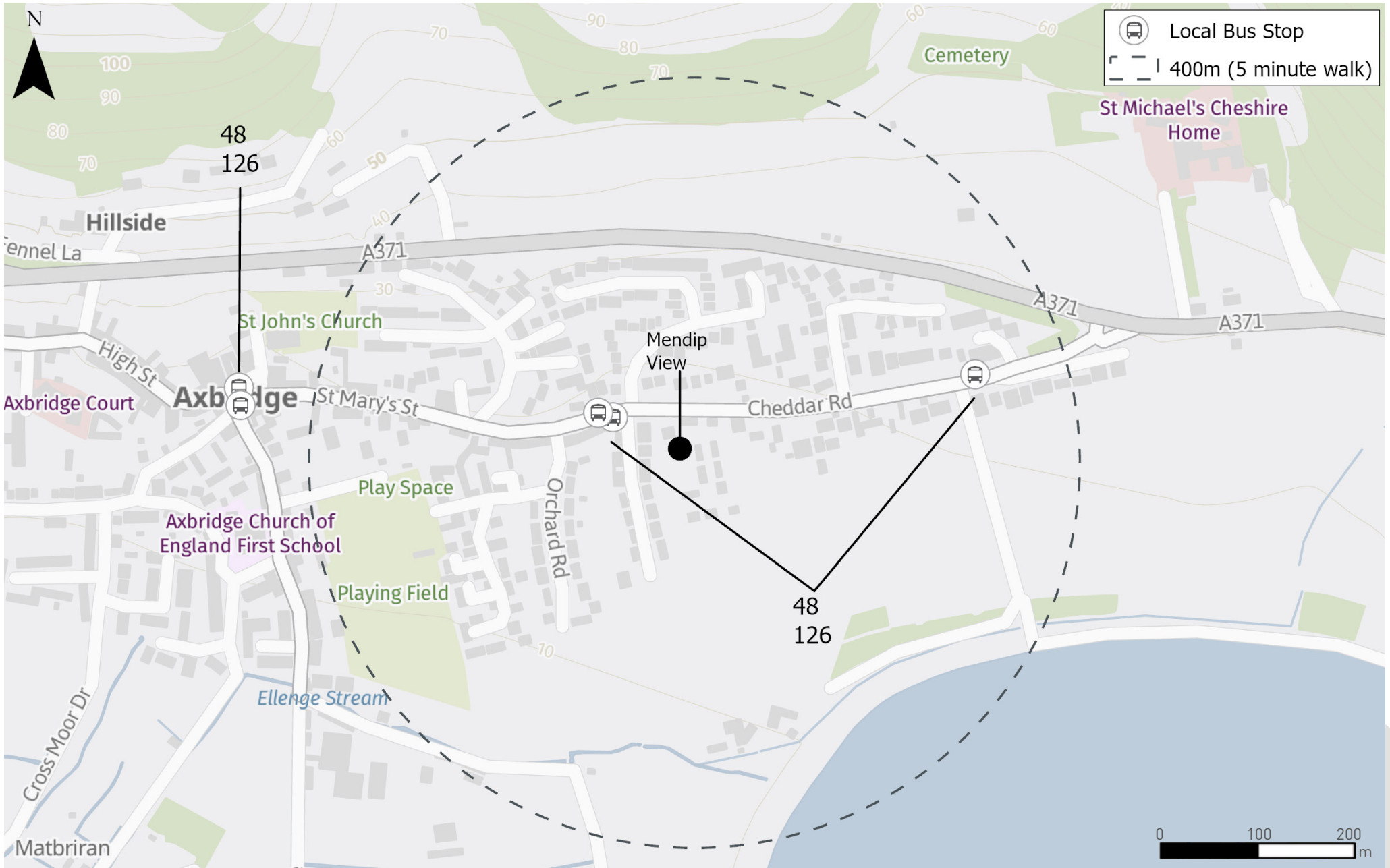
Your local area is served by two main bus routes – 48 and 126. The nearest bus stops for each of these bus routes are shown on the map (next page) . All buses are accessible, can be lowered and have ramps for those who need help getting on or off.

These services run regularly Monday-Saturday throughout the morning and afternoon. To find the current timetables for these services please visit <https://www.traveline.info/>.

Tickets

Tickets can be paid for in cash on the bus, by contactless card, online on the First Bus website and sent via post or to your mobile, or via the First Bus app. First Bus offer a range of tickets, including daily, weekly and monthly tickets. Children under the age of 5 travel for free and 5-16 year olds travel at half the price of an adult fare. If you are of state pensionable age and live within Somerset, you're entitled to an English National Concessionary Travel Pass, giving you free bus travel from 9.30am to 11pm Monday to Friday and anytime Saturdays, Sundays and public holidays. Find out more here: <https://www.somerset.gov.uk/roads-and-transport/concessionary-bus-passes/>





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Car Sharing

To save money and help reduce your carbon footprint, you could consider sharing your trip with another car user. You can car share on most journeys, from commuting to work to one-off events.

The benefits of car sharing include:

- Reduced fuel costs and parking fees;
- Better air quality and lower carbon emissions due to reduced traffic fumes;
- Less congestion and shorter journey times due to fewer cars being on the road;
- An increased chance of finding a parking space, because fewer cars means less competition for spaces; and
- Journeys being more pleasant with company.

Car sharing may be formal, using an organised car share scheme, or informal, for example friends, neighbours or colleagues travelling together. To find car sharers in your local area, either as passengers or drivers, you could use these websites:

- <https://liftshare.com/uk>
- <https://www.blablacar.co.uk/>
- <https://gocarshare.com/>

Some helpful tips for car sharing:

- Always confirm the time, date, and price of your car share journey beforehand;
- Exchange contact details with your car share;
- Check if it's okay to bring food and drink on the journey and consume in the car;

- Don't be late: if you're car sharing it's important to be on time;
- Keep an open mind: some people like to chat others prefer to commute quietly.



Reduce your carbon footprint

The UK Government has committed to reduce net emissions of greenhouse gases by 100% relative to 1990 levels by 2050 (a 'net zero' emitter). To help achieve this, we should all consider how we can reduce our personal carbon footprint. It is widely recognised that transport and travel are two of the key elements that make up an individual's carbon footprint.

You could consider:

- Talking to your employer about 'flexible working', as working from home more regularly can be a brilliant way to cut carbon emissions;
- Asking your employer if they are signed up to the UK Government Cycle to Work scheme; and
- Using home delivery services for your grocery shopping.

It is recognised that on some occasions, driving remains the only option. Therefore, we recommend you follow these six handy tips for being an eco-friendly driver:

- 1. Service your vehicle and check tyre pressures regularly** – A well-serviced car will operate more efficiently. Underinflated tyres can increase a car's fuel consumption by as much as 6%.
- 2. Drive smoothly** – Assess the road ahead as much as possible to avoid unnecessary braking and acceleration, which both increase the amount of fuel you use. Maintain a suitable distance from the vehicle in front so you can adapt your speed when necessary without using the brakes.
- 3. Shift up early to a higher gear** – Driving at lower revs reduces fuel consumption – don't labour the engine, but try changing up at a low engine speed.
- 4. Slow down** – Fuel costs increase when you travel faster. Drive at 70mph and you'll use up to 9% more than at 60mph, and 15% more than 50mph.

- 5. Use air conditioning wisely** – Using air conditioning can increase fuel consumption by as much as 5%, so try to use the windows where possible.
- 6. Lighten your load** – Removing excess items from your car before travelling can reduce weight and save fuel.

(Sources: The Energy Saving Trust, AA, The Telegraph)



Useful Apps

There are a range of apps available across Android and Apple platforms to help you travel more sustainably:



Strava:
Run, Ride, Swim
Track your fitness activity and share with friends.



Go Jauntly:
Discover Walks
Discover new walking routes and the greenest route from A-B.



Cyclestreets
Plan your cycle journey with a choice of three routing modes to suit your level of experience.



Uber
Request a lift from any location on demand or in advance using the app.



Moovit App
Real-time public transport app and journey planner.



First Bus
Book bus tickets and check real time information for services.



Liftshare Companion
Instant messaging service for Liftshare members to request and confirm trips, as driver or passenger.



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Disclaimer: All details were correct at the time of going to press (July 2022). Whilst every care has been taken to ensure the accuracy of the information shown in this publication, Phil Jones Associates Limited cannot be held responsible for any loss, damage or inconvenience caused by any errors, omissions or subsequent changes.